



loans.com.au Women, Children, & Community Program

2025

IMPACT REPORT



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Welcome to the loans.com.au Women, Children & Community Program Impact Report

After launching our Women, Children & Community Program four years ago, we look forward to growing and improving our program for you, our partners, in 2026 and beyond.

It's essential for us to understand and demonstrate the impact of our work in the Program to continually drive improvements moving forward.

In 2025, we proudly partnered with **25 charities**, supporting a wide range of causes and strengthening our impact across Australian communities. With **196 staff** completed a charity session, dedicating **838 hours** to making a difference. In addition, we **donated \$274,000** to support various charities to directly support their programs and events.

Together, we've achieved incredible outcomes, and we look forward to building on this momentum as we continue the Women, Children & Community Program in 2026.

Marie Mortimer

Managing Director, loans.com.au

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About Women, Children & Community Program



Our program is dedicated to helping organisations working to support women, children and our wider communities throughout Australia.

Since launching in 2011, loans.com.au has been supporting local community and charity causes, and in 2021 in celebration of our 10 years in business, we officially formalised our community work into our loans.com.au Women, Children & Community Program.

Our support takes many forms - from financial sponsorships and volunteering, to donating items and raising awareness for charities. Together, we're proud to contribute to initiatives that strengthen and uplift women, children, and communities across Australia.



In 2025, we celebrated our third year as an official Charity Partner of the Brisbane Broncos, deepening our involvement with their community partners and reinforcing our commitment to making a positive impact where we live and work.

Our *Vision*

To continue putting people at the heart of everything we do, and support our wider community through our Women, Children & Community Program.

Our *Mission*

To provide financial, volunteer and wider support to strengthen and assist the community partners which we work with. We have many staff members who are willing to assist and volunteer their time, and want to work to achieve maximum impact with our partners.

Our *Values*

Our values are very important to us. We put people at the heart of everything we do, our teams are passionate and spirited and our approach with our partners is impact-lead meaning we work to see the tangible difference we are helping our partners make.



3 Charities

In 2025, we supported 25 charities as a part of our Women, Children and Community Program.



3 Women



8 Children



14 Community

2025 Charities



4 Our Impact



25

Charities



196

staff completed a charity session in Brisbane



838

volunteer hours



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Donation Drive for Escabags and Ronald McDonald House Charities



3,781

Sandwiches made to support hungry students across Australia

\$274,000

Donated to various charities

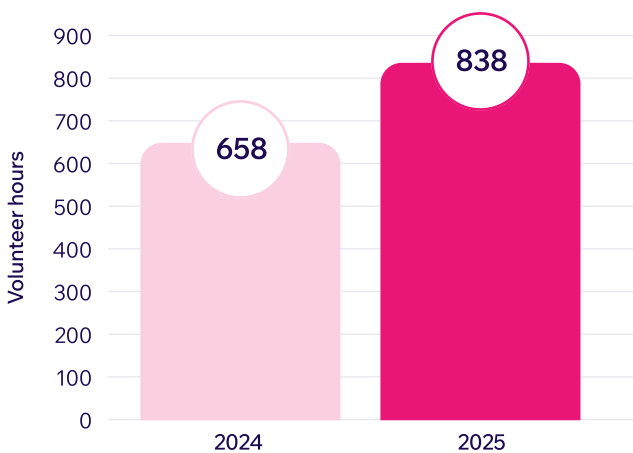
\$43,750

Raised for 12 charity partners through 50/50 raffles at Broncos home games.

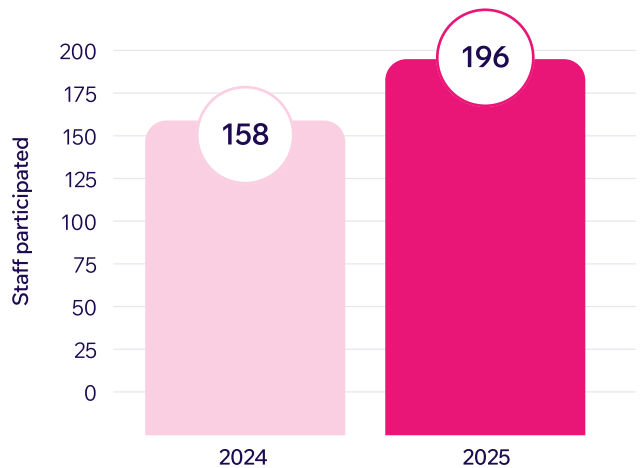
\$34,400

Raised from our Charity Corporate Box at Broncos home games

Total staff Volunteer Hours



Total staff Participated



5 Our Support



Donations

We donated **\$274,000** across several charities to directly support their programs and events, including awards nights.



Charity Corporate Box

We donated the loans.com.au Charity Corporate Box to multiple charities throughout the Broncos home games, and many of them used it as a major raffle prize, staff or volunteer reward, or auction item to support their fundraising. Our Charity Corporate Box raised **\$34,400** across multiple charities.





Framed Broncos Jersey

A framed jersey we donated to Childhood Cancer Support raised \$4,000 at their auction, contributing directly to their essential services.



Broncos Tickets

We provided 5 Broncos "Stands" tickets for Hummingbird House's raffle which raised over \$5,000 on the day.



Donation Drive

This year, loans.com.au ran two donation drives. Our team contributed essential toiletries to Escabags, helping create escape bags for individuals and children leaving dangerous or abusive situations. We also donated toys to Ronald McDonald House Charities, giving children comfort and joy during their stay over Christmas while receiving intensive care.



6 Promotions

At loans.com.au, we believe that supporting charities goes beyond donations, it's about giving them a voice and helping their mission reach more people. In 2025, we actively promoted the incredible work of our charity partners through multiple channels to raise awareness and encourage community engagement.

Charity Spotlights

Throughout the year, we featured Broncos Charity Partners in dedicated spotlight posts across our social media platforms (LinkedIn, Instagram, and Facebook). Each spotlight shared:

- Their mission and the causes they focused on
- Ways to directly support their work
- Links to resources and their social platforms

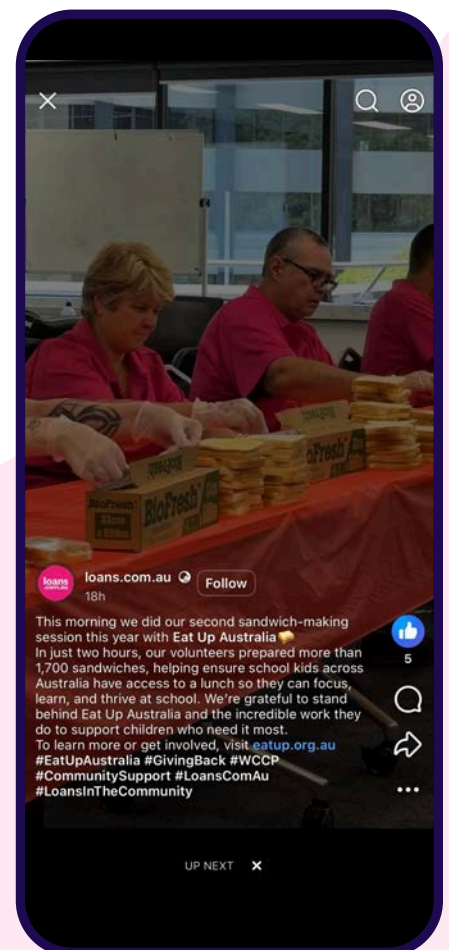
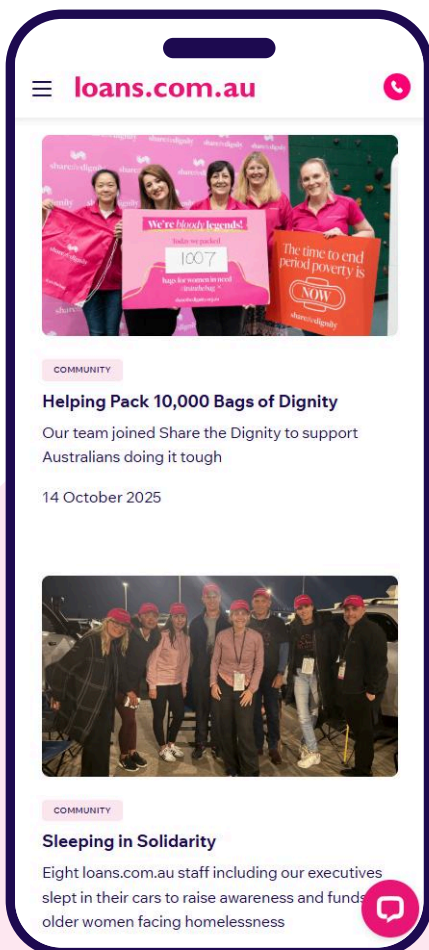
By tagging these charities in our posts, we amplified their reach and connected our audience to opportunities for meaningful involvement.



Event Highlights & Community News

For every charity day or event we participated in, we created Community News articles published on [our website](#). These stories showcased the impact of the event and celebrated the collaboration with our partners.

We also shared summaries and highlights on social media in engaging formats such as video reels, stories, and posts. These updates not only captured memorable moments but also inspired our audience to learn more and get involved.



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loans.com.au In The Community

Throughout the year, our loans.com.au team has been committed to making a positive impact in the community. From volunteering and fundraising to supporting our partner charities, each event reflects our focus on helping where it's needed most. Here is a snapshot of some of the initiatives we took part in this year.



We prepared and served burgers to individuals and families who rely on **Wesley Mission Queensland's** vital support services. [Click here to hear from our staff.](#)



Our executives and staff participated in **The Forgotten Women's Live Like Her Challenge**, they spent the night in their cars to raise awareness and funds for older women facing homelessness.





We helped **Share The Dignity** to pack bags filled with essential hygiene items, to support women, girls, and those who menstruate, who are experiencing or at risk of homelessness, domestic violence, or poverty. [Click here to watch our highlight.](#)



We helped **The Pyjama Foundation** to pack and assemble kits for the National Pyjama Day.





We helped **Cancer Council Queensland** to prepare kits and sell daffodils, spreading awareness and support for families impacted by cancer.



We hosted our first-ever family charity day at **Wesley Mission Queensland's** Anam Cara Aged Care. Our staff and their children spent time with residents to enjoy a lively game of BINGO.



Eat Up.

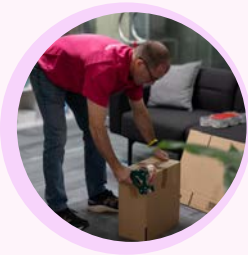
We did two sandwich-making sessions with **Eat Up Australia** this year, to support hungry school kids across Australia, fighting childhood hunger one sandwich at a time. [Click here to watch our highlight.](#)



We helped **Palliative Care Queensland** to pack more than 1,320 bag for the National Palliative Care Week.



8 Our Staff



"I took great pleasure in being able to contribute, in a very small manner, to the work that the Palliative Care does for the Community. I was reading the pamphlets as I was 'packing and stacking' and was touched by the material. It is **selfless work** and its so nice to see people who care so much about others and what they are going through."

Grant

Volunteered with Palliative Care Queensland



"It was a great day, **so many smiling faces**, my daughter had a really great time and it was nice to see the kids genuinely caring for the elderly it was beautiful to see. It was nice to meet our peers children also, considering we spend so much time together and talk about them all the time it was nice to put a face with the name"

Jasmine

Volunteered with Wesley Mission Queensland



"Emmanuel City Mission is such an **incredible organisation** and it was lovely to be able to assist them. They provide such an essential service to so many and they do so without government help and by doing all their own fundraising. The amount of work and care the organisers and workers do is **truly outstanding**. Not only do they provide meals every single day they also have a op shop on location to provide clothes and a doctor on staff to provide medical help. They are doing everything they can to help people in need.

Kate

Volunteered with Emmanuel City Mission

9 2026 Plan



We look forward to an exciting 2026, with:

An in-person event with all of our community partners

Additional volunteer days scheduled with our teams of staff

Additional online promotional activities for our charity partners

Additional donation drives for our charity partners in need of goods

More partners joining the Women, Children & Community Program



Contact details

If you have any feedback on your involvement with the loans.com.au Women, Children & Community Program or would like to review your partnership, please get in touch with the community team at community@loans.com.au.

loans.com.au