Target Market Determination - Ioans.com.au Car Loan (New)

Date: 03/10/2023

This Target Market Determination (**TMD**) has been prepared in accordance with the Treasury Laws Amendment (Design and Distribution Obligations and Product Intervention Powers) Act 2019 (Cth) and associated Regulations.

TMDs are designed to assist issuers to ensure that the financial products they issue are likely to be consistent with the likely objectives, financial situation and needs of the consumers for whom they are intended (the target market) and to assist distributors to ensure that financial products are distributed to the target market.

This TMD is general in nature and should not be construed as financial advice. Consumers should obtain independent advice prior to acquiring the product to ensure that it is appropriate for their particular objectives, financial situation and needs.

Product	
_	Ioans.com.au Car Loan (New)
Issuer	Firstmac Limited ACN 094 145 963 Australian Credit Licence 290600
Target Market	 Consumers who want a car loan to purchase a new car Consumers who want the option of a Green Car Loan discount Consumers who want a choice of fixed-rate principal and interest repayments with an option of a residual value/balloon payment, or variable principal and interest repayments Consumers who want the option of 3 to 7 year loan terms Consumers who want to save money with a low interest rate
	Explanation of why the product is likely to be consistent with the likely objectives, financial situation and needs of consumers in the target market
	The Product is likely to be consistent with the <i>likely objectives</i> , <i>financial situation and needs</i> of consumers in the target market because the Product will enable consumers in the target market to purchase a new car at a cost that is reasonable and affordable with respect to their financial situation.
	Description of likely objectives, financial situation and needs of consumers in the target market
	The Product has been assessed as meeting the <i>likely objectives</i> , financial situation and needs of consumers who:
	 <u>Likely objectives:</u> require a loan to purchase or refinance a vehicle. <u>Likely financial situation:</u> meet our eligibility criteria, including (but not limited to): are 18 years of age or older; have ongoing and stable employment; and can afford to make the required repayments.
	<u>Likely needs:</u> need funds to cover the purchase or refinance of a vehicle.
	 Description of product and key attributes Minimum loan amount of \$5,000, maximum loan amount of \$150,000;

	Minimum loan term of 3 years, maximum loan term of 7 years; Repayment on monthly basis; and Fees:
	This product is unlikely to meet the needs, objectives and financial situation of consumers who do not meet our eligibility criteria.
Restrictions on distribution	This product should not be distributed to consumers who do not meet the credit requirements for this loan
Review triggers	The events that may suggest that the TMD is no longer appropriate includes: If the product details or terms and conditions change; If the credit guidelines change; if a significant dealing of the Product to consumers outside the target market occurs; or if there are a significant number of complaints received from consumers in relation to the Product that reasonably suggests that the TMD is no longer appropriate.
Review periods	The first review will occur 12 months after the introduction of this TMD, and this TMD will should be reviewed every 12 months thereafter.
Distribution information reporting requirements	Distributors must provide the issuer with the following information: the details of any complaint received, as well as the number of complaints received in every quarter ending on 31 December, 31 March, 30 June and 30 September; and Any dealings in the Product which is not consistent with the TMD. This information must be provided as soon as practicable, and in any case within 10 business days after becoming aware.